



Global Forum 2024

# Better Together





**Mission**

**Statement**

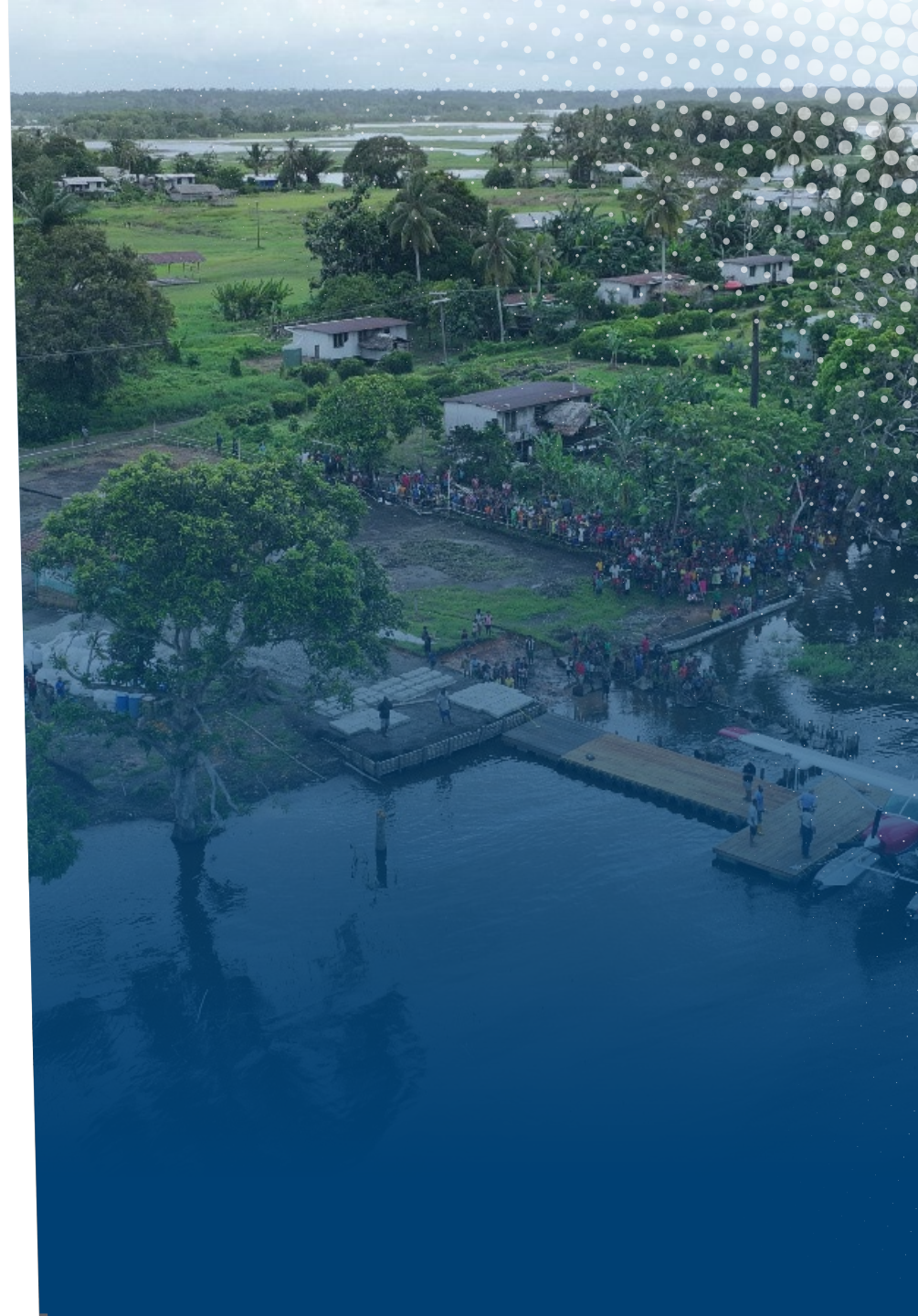
**Serving together to bring  
help, hope and healing  
through aviation**



**Vision**

**Statement**

**To see isolated people changed  
by the love of Christ.**





# Bringing the best of us all to make a bigger difference than we can imagine

**Our mission to bring help, hope and healing to isolated communities through aviation is needed more than ever.**

Every day we see the urgent needs that isolated communities have. We could do more to support them if we had the right resources in the right place at the right time.

We must act urgently because we don't have enough of the right people and our income is not keeping up with our costs.

This is a real threat, now and for the future. This is a pivotal point in our history.

We want to not only SURVIVE but THRIVE, so that we can greatly INCREASE OUR IMPACT.

**Our vision is that by 2045, through the joint efforts of us and others working on a similar mission, more isolated communities will have access to the help, hope and healing they want.**



We'll take a **sustainable approach** to our programmes, building the capability of the communities where we operate so they can meet the needs of future generations once our mission is complete.



We need a clear and unified identity that potential recruits and donors understand, trust and are excited by.



We need to operate together and bring to bear our spiritual values and collective strengths in the most effective and sustainable way.



We'll build a practical and effective plan for integration that we all wholeheartedly support.

This means we'll put the needs of those we serve first. It means committing to changing in whatever way we need to.

This is all in service of bringing help, hope and healing to a minimum of **5,000** isolated communities by **2045**.

By 2035 all donors will have no doubt about the impact their investment is making every day.

They'll be ambassadors for MAF and will be motivated to support us in our work for decades to come.